**PROCEEDINGS OF THE DEPUTY EDUCATIONAL OFFICER, MACHILIPATNAM**

**Proc. Rc. No. 12/SPL/DYEO Dated: 07-08-2016**

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| **Sub:** | SCERT, AP, Hyderabad – Kala Utsav-2016 – Divisional and District Level Competitions – Intimation to Headmasters - Regarding.  |
| **Ref:** | 1. Pro.Rc.No.13/E1/2016 dated 6.8.2016 of the District Educational Officer, Krishna Machilipatnam.
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 All the Headmasters of High Schools in the division are informed that Government of India Ministry of Human Resource Development going to conduct an innovative programme Kala Utsav-2016 to promote Arts in Education by nurturing and showcasing the aesthetic and artistic talent of school students at the secondary school stage in the country.

 Ministry of Human Resource Development instructed to conduct Kala Utsav-2016 competitions in different Art forms i.e., Music, Dance, Theatre, Visual Arts (Drawing, Painting, Sculpture, Crafts). All the Art forms should reflect traditional Art forms of our State. Students from class IX to XII studying in all managements including Jr. Colleges are eligible to participate in Kala Utsav-2016 competitions.

 Division Level First prize winners in each theme has to be participate in District Level competition and after District Level competition first prize winners will be sent to the State Level Competitions.

 The themes, schedule of activities and Guide lines are annexed.

 Sd/- P.L.Giri kumari

 **DEPUTY EDUCATIONAL OFFICER,**

 **MACHILIPATNAM.**

To

All the Headmasters of High Schools in the Machilipatnam Division.

Copy communicated to the District Educational Officer, Krishna Machilipatnam for favour of information.

**Annexure**

Kala Utsav-2016-17 is a pioneering celebration of art forms in the school system and continues as ongoing programme. This programme will enhance the life skills of the participants and prepare them as ambassadors of our culture. Kala Utsav-2016-17 provides opportunity to express hidden talents of the students from disadvantaged groups and student with special needs.

**Theme:**

 **All Art Forms in Kala Utsav-2016-17 should reflect Traditional Art Forms of India.**

Areas of Art forms in Kala Utsav-2016.

1. Music
2. Dance
3. Theatre
4. Visual Arts (Drawing, Painting, Sculpture, Crafts)
5. Online Art projects (History, Documenting the facts, Documenting the process of practicing living traditions, write-up.

**Eligibility:**

Teams of students from classes IX to X studying in all management schools.

**Time Schedule:**

1. **Divisional Level Competitions: 25-08-2016 from 10.00 AM. onwards**

**VENUE: Hyny High School, Machilipatnam**

**Teams:**

A team can be formed selecting students from class IX and X to perform their selected art from. Visual Art team contains 4-6 students. Music team contains 6-10 students. Dance team contains 8-10 students and Theatre team should have 8-12 students.

Selected divisional teams will participate at District level.